



CITY OF LONGWOOD

Fostering citizen trust and cultivating a prosperous community

January 9, 2012

FLORIDA SOLAR ENERGY INDUST. ASSOCIATION , INC.
231 W BAY AVE
LONGWOOD, FL 32750

Subject: Raising Energy Efficiency Program (REEP)

Dear Business Owner,

I would like to take a few minutes to introduce a new economic development initiative that will soon be available from the City of Longwood to facilitate a positive economic impact to your business. The Raising Energy Efficiency Program or (REEP) is a rebate program developed to promote energy efficiency while also providing a boost to the local Longwood economy. Rebates of up to \$500 a year per owner occupied residence are available to homeowners who utilize contractors, suppliers, or other businesses located within the city limits of Longwood to make energy efficient improvements to their home.

Eligible Improvements Include:

- HVAC System Upgrades
- Solar Panel or Photovoltaic Systems
- Insulation Upgrades
- Window and Door Upgrades
- Window Film Installation
- Tankless Water Heaters
- Solar Water Heaters
- Roof Replacement

Please attend an informational meeting being held on Wednesday, January 18, 2012, from 5:30 p.m. - 6:30 p.m. in the Longwood Commission Chambers located at 175 W. Warren Avenue. The City's Community Development Services Department will present information about the program, answer questions, and provide advertising materials for businesses. If you have questions but are unable to attend the meeting please visit the City's website at www.longwoodfl.org or contact Patrice Murphy at pmurphy@longwoodfl.org; 407-260-3430.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Durso".

Joe Durso, Mayor
City of Longwood



Raising Energy Efficiency Program

Longwood Gives You Green

For Going Green

Energy Efficiency Starts at Home

The City of Longwood's Raising Energy Efficiency Program (REEP) provides homeowners up to \$500.00 per year in financial incentives to increase their homes' energy efficiency through decreasing the demand for electricity by upgrading and replacing outdated systems.

Boost the Local Economy

When purchases are made locally, our entire community benefits! REEP rebates are available to homeowners that utilize local contractors, suppliers, vendors, or businesses located within the city limits of Longwood to make qualified home improvements.

Homeowners are eligible for a rebate of up to \$500 per year per owner-occupied residence for the following energy efficient home improvements:

- ◆ HVAC System Upgrades
- ◆ Solar Panels and Photovoltaic Systems
- ◆ Insulation Upgrades
- ◆ Window and Door Replacements
- ◆ Window Film Installation
- ◆ Tankless Water Heaters
- ◆ Solar Water Heaters
- ◆ Roof Replacement

For more information on eligibility and REEP applications, please visit the City of Longwood's website at www.longwoodfl.org or contact the Longwood Community Development Services Department at [407-260-3462](tel:407-260-3462).



The benefits of energy efficiency.